OPERATIONS MANAGER

We're Hiring!

Job Description

As the Operations Manager at Homecrafted, you will play a pivotal role in driving the success and growth of our shop. Your primary focus will be on marketing, sales, and community engagement initiatives, with the goal of increasing foot traffic, driving sales, and enhancing brand visibility.

15-20 hours per week, \$30 per hour

Qualifications

- Previous experience in marketing, sales, or communications roles.
- Strong interpersonal skills and the ability to build rapport with customer and makers.
- Creative thinking and a passion for supporting local artisans and makers.
- Excellent organizational and multitasking abilities, with a keen attention to detail.
- Proficiency in social media management, digital marketing, and basic graphic design tools.
- Familiarity with inventory management systems and point-ofsale software is a plus.
- A commitment to our shop's mission and values.



Homecrafted Handmade is dedicated to showcasing and promoting the work of local makers and artisans. Our mission is to provide a platform for talented individuals to share their craft with the community and beyond.

If you are a motivated and creative individual with a passion for promoting local craftsmanship and artisanal goods, we encourage you to apply for the Operations Manager position at Homecrafted. Join our team and help us grow and support our community of makers.

∢ Apply via email

homecraftedhudson@gmail.com www.homecraftedhandmade.com

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